

Quality Contractor Network Limited Time Sales Promotion

The Tennessee Valley Authority and your local power company are partnering to launch the **Quality Contractor Network (QCN) Sales Promotion**. This limited time promotion provides cash rewards to QCN members who install qualifying high efficiency heat pump installations before September 15, 2010¹.

Participation

Who can participate? If you're an active QCN member installing ENERGY STAR level heat pumps as part of the TVA Heat Pump Program or the In-Home Energy Evaluation Pilot Program, you're qualified to participate.

How can I participate? By installing an ENERGY STAR heat pump in a participating power company service area, you are eligible for the incentive when your ENERGY STAR level heat pump is reported through the TVA Heat Pump Program or the In-Home Energy Evaluation Pilot.

\$100 per heat pump

What kind of cash are we talking about? For each ENERGY STAR level heat pump installed, you will receive \$100 cash. When you install 10 units, you get an additional \$500 (that's another \$50 per unit tracked on a rolling basis).

When does the promotion start?

The promotion period is July 15, 2010 through September 15, 2010.

Getting Started

What do I need to do to get started? It's pretty simple. In order to receive the Incentive, the QCN member must:

1. **Be an active QCN company participating in TVA's Heat Pump Program and/or the In-Home Energy Evaluation Pilot Program.** For more information about becoming a QCN member, visit www.energyrightpartners.com.
2. **Install ENERGY STAR level heat pumps in homes that meet the TVA Heat Pump Program or In-Home Energy Evaluation Pilot Program requirements.**
3. **Provide complete customer invoice and Heat Pump Installation Notification Form that show full ENERGY STAR level ratings for each installed heat pump.** QCN Contractor invoice needs to show SEER, EER, and HSPF ratings for split and packaged heat pumps and complete the Heat Pump Installation Notification Form.
4. **Complete IRS Form W-9 and send to TVA's Residential Program Administrator prior to receiving first payment.**

TVA Residential Program Administrator

Mail: P.O. Box 290189
Nashville, TN 37229-0189
Email: NashvilleFinance@csggrp.com
Phone: 866-756-5106
Fax: 888-995-7068

For more information, call 1-866-756-5106.

1. All installations must be a part of either the TVA Heat Pump Program or the IHEE Pilot Program and must be reported by September 15, 2010.
2. TVA reserves the right to change promotion terms at any time. Incentive promotion may not be available in all areas.
Call the information number above or contact the local power company for more information.

How It Works

Submission Process

1. Install an ENERGY STAR level heat pump through the Heat Pump Program or the In-Home Energy Evaluation Pilot Program.
2. Submit a **Heat Pump Installation Notification Form** and **customer invoice** to:
 - **TVA Residential Program Administrator**
 Mail: P.O. Box 290189
 Nashville, TN 37229-0189
 Email: NashvilleFinance@csgpr.com
 Phone: 866-756-5106
 Fax: 888-995-7068
 - **TVA Heat Pump Program Submissions**
 Report the installation to the local power company. The power company will enter the installation data in the *energy right*® Information System.
 - **In-Home Energy Evaluation (IHEE) Pilot Program Submissions**
 Provide customers with detailed invoices. They will need this information when they apply for the IHEE rebate.

Payment Process

- Contractors need to send a completed IRS Form W-9 to the Residential Program Administrator address above.
- Checks will be made payable to the QCN company name and will be sent to the address listed on the W-9.
- Incentive payments will be mailed within 6-8 weeks.
- Volume bonus will be calculated on a rolling basis for every 10 heat pumps installed during the promotion period (July 15 through September 15, 2010).

ENERGY STAR High-Efficiency Specification Air Source Heat Pumps

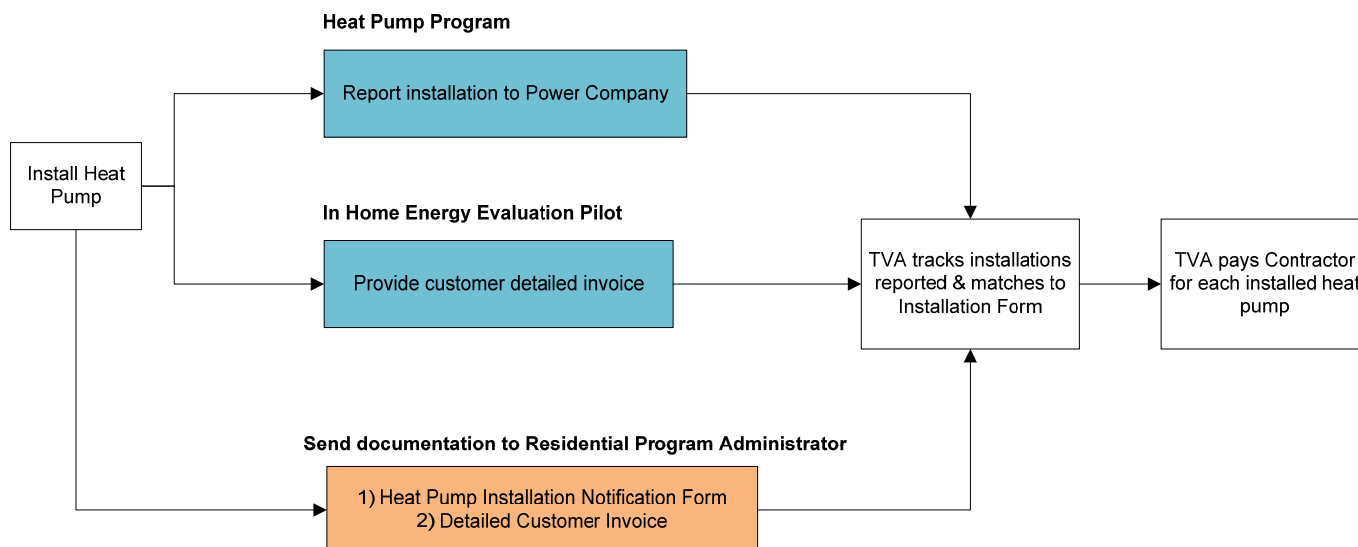
	SEER	EER	HSPF
Split Heat Pumps	14.5	12	8.2
Packaged Heat Pumps	14	11	8
Geothermal Heat Pumps	See www.energystar.gov geothermal heat pump criteria for minimum EER and COP		

SEER – Seasonal Energy Efficiency Ratio
 EER – Energy Efficiency Ratio
 HSPF – Heating Seasonal Performance Factor
 COP – Coefficient of Performance

Additional Notes:

- Full efficiency ratings must be provided for each installed unit.
- Qualified units must be ENERGY STAR level.
- Existing program restrictions apply.
- This promotion may not be available in all areas.
- Promotion begins July 15, 2010. Incentives are available for units installed from July 15, 2010 through September 15, 2010.

Process Overview



For more information, call 1-866-756-5106.